

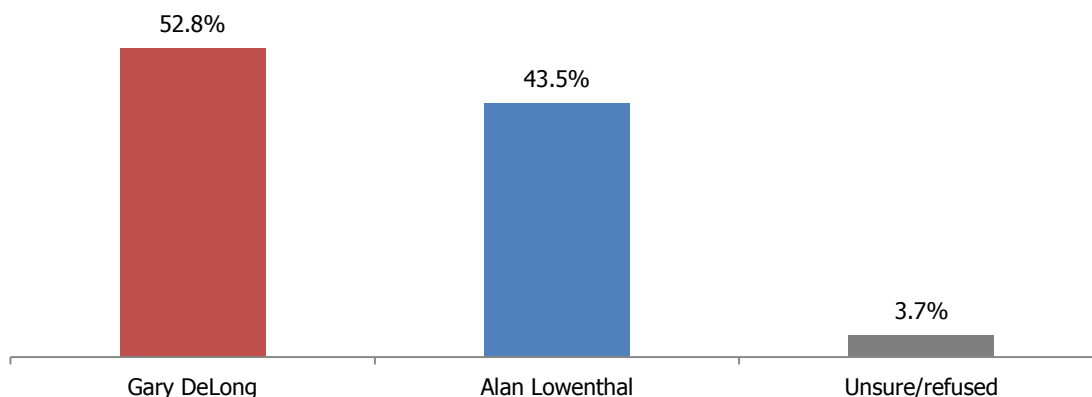
STRATEGIC MEMORANDUM

TO: Interested Parties
 FROM: Adam D. Probolsky
 Probolsky Research LLC
 SUBJECT: California Congressional District 47 Voter Survey Results
 DATE: September 5, 2012

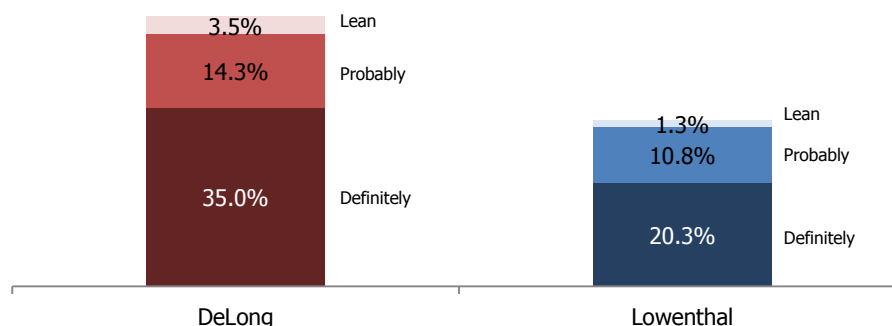
Our most recent poll in this race revealed that Gary DeLong is well positioned for a November victory, supported by a strong coalition of Republican, Democratic and Independent voters throughout the District.

California's 47th Congressional District is diverse, with sizable blocks of first generation Vietnamese voters and Latino voters. All polling conducted by our firm in this Congressional District surveys voters in English, Spanish and Vietnamese languages to match voter language preferences and capture the most accurate data.

We found that DeLong wins by a substantial margin:



In hotly contested races, the intensity of voter support can play a critical role in the outcome. We found that DeLong enjoys a **significant advantage** in intensity over Lowenthal (35.0% of respondents said they would *definitely* vote for DeLong, vs. 20.3% who said they would *definitely* vote for Lowenthal):



A total of 400 surveys were collected. A survey of this size yields a margin of error of +/- 4.9% with a 95% degree of confidence. Interviews were conducted on both landline and cell phones. The poll was conducted from Thursday, June 28 through Tuesday, July 3, 2012 among likely November, 2012 voters.

Probolsky Research LLC conducts opinion research on behalf of political, government, business, special interest and media clients.